Process Is the **Missing Link** in Productivity

Most productivity initiatives focus on tools or employee effort, but many organizations still struggle with inefficiency and inconsistent execution. When processes are unclear, teams rely on workarounds, duplicate work, and recreate tasks that should already be standardized.

Clear processes create scalable productivity.

Process Gaps Create Friction

Broken or poorly defined processes create operational friction that slows work and increases inefficiency across teams.

79% **of respondents recreate processes at least monthly**

80% **of respondents use workarounds for broken systems at least monthly**

Knowedge Depends on Process

When processes and documentation are inconsistent, employees spend more time searching for information and expertise instead of executing work efficiently.

72% **of employees search for information at least weekly**

64% **of employees search for expertise weekly or more**

Process Enables Productivity

Organizations with mature process management practices improve operational performance, reduce inefficiencies, and create a stronger foundation for technology adoption and scale.

Reduces inefficiencies, cost, and cycle time

Improves alignment with business goals

AI and automation only succeed with mature processes

Automating broken processes scales inefficiency

Start With Process, Then Scale With Technology

Sustainable productivity gains come from improving how work is managed before scaling automation and AI. Strong operational processes help organizations improve consistency, efficiency, and long-term performance.

Here's how to jump start your process management efforts:

1. **Define the purpose and strategy of your BPM program**
2. **Prioritize high-impact processes**
3. **Standardize and document work**
4. **Build governance and ownership**
5. **Embed continuous improvement**

Learn More:

- Best Practices In Organizational Productivity
- BPM Toolkit: Evidence-Based Best Practices for Process Leaders
- What's Really Driving (and Draining) Organizational Productivity

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